



# POLLY GRAHAM

Senior Graphic Designer,  
Visual Designer & Illustrator

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## EDUCATION

### THE ART INSTITUTE OF CA - SAN DIEGO

Bachelor of Science - Graphic Design  
2010 Honor Roll Graduate

## CERTIFICATIONS

### COURSERA

Certificate - HTML, CSS, Javascript for  
Web Developer - Completed 2022

### UDEMY

Certificate - User Experience Design  
Completed 2023

## TECHNICAL SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Lightroom

Adobe After Effects

Typography

Procreate

Adobe XD

Figma

Basic HTML 5 & CSS

## HELLO!

I'm Polly a dedicated designer and illustrator with 14 years of diverse experience in graphic design, marketing design, print, digital media, branding, packaging, illustrations, apparel, toys, and home products. I excel in both collaboration and leadership, thrive under pressure, and meet deadlines with positivity. I possess strong interpersonal, technical, and troubleshooting skills, always eager to improve and learn more.

## EXPERIENCES

2023 **VENABLES BELL & PARTNERS** | Remote

2024 **Designer**

Contributed as a designer to a gold award-winning, impactful campaign and as a designer of both the Girl Scouts of America brand team and the broader agency team.

- Contributed concepts and illustrations to the Unbanned Book Club project, winning the Gold Anthem Award
- Established a look and feel for the Girl Scouts of America Daisy Drop Box Delivery Program materials and activities
- Designed patches and badges for all Girl Scouts grade levels
- Created original first-aid icon illustrations
- Developed graphics and illustrations for Girl Scouts' marketing materials and social media campaigns.
- Provided templates and graphics for the agency's social media, image editing, and presentation design for pitches

2022 **ESPAK LEARNING** | Remote

2023 **Visual Designer**

Visual designer for Marketing and Game Teams. Projects include:

- Designed landing pages using Adobe XD, Figma, and Hubspot
- Illustrated original artwork for K-5 educational games
- Provided graphics for social media, email, and print marketing
- Created motion graphics video using Adobe After Effects
- Designed printable educational worksheets and activity sheets

2019 **ELUM DESIGNS, INC.** | San Diego, CA

2022 **Senior Designer & Illustrator**

Visual designer for Marketing and Game Teams. Projects include:

- Illustrated and designed patterns for gift bags, gift wraps, and a variety of home products
- Concepted and designed letterpress greeting cards stationery
- Collaborated on new product ideation and trend forecasting

## DEVELOPMENT SKILLS

Graphic Design

Illustrations

Marketing Print & Digital Design

Packaging Design

Presentation Design

Stationery Design

Image & Video Editing

Art Direction

UX Design

Product Development

Project Management

## AWARD

### ANTHEM AWARDS - GOLD

Project: Unbanned Book Club

Venables Bell & Partners | 2023

## REFERENCES

### WILL MCGINNESS

Partner, Chief Creative Officer  
at Venables Bell & Partners

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☎ 415.946.5929

### CHE-NA STEPHENSON

Group Creative Director  
at Venables Bell & Partners

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### AMY FURSETH

Creative Department Manager  
at Venables Bell & Partners

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### SARAH IRWIN

Vice President of Marketing  
at eSpark Learning

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2014 **SCENTCO, INC.** | San Diego, CA

2019 **Senior Graphic Designer**

Developed new products, illustrations, and packaging designs for children's stationery, activity books, and toys.

- Worked on licensed stationery products, and toys for Disney, Marvel, Nickelodeon, and DreamWorks
- Art directed and managed a diverse array of projects from inception to completion
- Created artwork for social media marketing and provide product photography

2018 **PIN PIN PALS** | San Diego, CA

Present **Co-Founder & Designer**

Achieved rapid recognition by launching a distinguished brand in a competitive market, resulting in participation at Comic Con within two years

- Developed new products and managed communication with overseas factories from initial concept through to fruition
- Our high-quality designs attracted multiple retail distributors, resulting in valuable wholesale partnerships

2010 **FOUR SEASONS DESIGN, INC.** | San Diego, CA

2014 **Graphic Designer**

Graphic design for children's clothing, toys, and packaging.

- Created original designs for both in-house and licensed brands, including Disney and Nickelodeon
- Designed graphic t-shirts for children, juniors, and women
- Developed gifts and toy packaging, brand presentations, and trade show collateral
- Coordinated with overseas manufacturers during production
- Collaborated on new clothing lines, and in-house branding

2009 **FREELANCE DESIGNER** | San Diego, CA

Present **Graphic Design & Illustration**

Contributed to various design projects including branding, packaging, marketing collateral, print, and digital graphics.

- Led the rebranding of a real estate firm, creating all related marketing collateral
- Developed packaging designs for pet and human snacks
- Crafted branding and aesthetics for an online pet supply shop
- Illustrated and created a layout design for a children's book and children's activity book